



## DO-THE-LOOP SIGN & BROCHURE 2026 AND BEYOND THE LOOP

**We have TWO convenient ways for you to pay this year:**

- Return this form and mail in your payment of **\$250** by **Monday, March 20th** for on the Loop
- Beyond the Loop [new feature-we will have a BTL map on the brochure! Not on “the Loop” map or on physical signage around town.] Includ. brochure, website and social)=**\$60**
- **PAY ONLINE!** Just visit <https://greatermeredith.org/gmp/register/>

**BUSINESS NAME** \_\_\_\_\_

I approve my listing from last year as correct.  **NEW** or have made changes below.

**NEW PARTICIPANTS or CHANGES**, please fill out the form in its entirety:

BUSINESS NAME:	
CONTACT PERSON:	
BUSINESS PHONE:	
E-MAIL CONTACT:	
MAILING ADDRESS:	
PHYSICAL BUSINESS ADDRESS:	
INDUSTRY CATEGORY: I.E. RETAIL, DINING, INN, ART GALLERY, HEALTH & WELLNESS	
“TAGLINE” FOR BROCHURE:	
WEBSITE:	
FACEBOOK:	
INSTAGRAM:	

**Deadline Register by Monday, March 20, 2026 for \$250.00**

**MAIL REGISTRATION FORM & CHECK TO:**

**Greater Meredith Program, PO Box 1417, Meredith, NH 03253**

For more information email [gmp@greatermeredith.org](mailto:gmp@greatermeredith.org) or call (603) 702-3976

Thank you for being part of the **GMP “Do The Loop” Map**. Your participation helps continue to showcase a vibrant and welcoming Meredith.

**What you receive with your participation:**

- A full-color brochure featuring a map and over **74** business and organization listings
- Year-round exposure through the distribution of more than **6,000** brochures throughout the Meredith area
- A listing on the GMP website, including links to your business website and social media pages
- **Four** Do The Loop map and directory signs strategically placed in high-traffic areas around town
- **NEW THIS YEAR!** Participating businesses and organizations will be highlighted throughout the year on GMP social media pages
- **New THIS YEAR** a beyond the loop map.

With its wide range of businesses, organizations, and services, the brochure serves as a valuable resource for both residents and visitors. Your participation also helps strengthen the overall image of Meredith and supports your neighboring businesses. A map with only a few dots may not attract visitors—but a map filled with colorful listings shows a downtown rich with shopping, dining, and things to do.

By comparison, a single quarter-page, one-day advertisement in a local newspaper can cost \$200 or more. While social media platforms are free to use, visibility is often impacted by algorithms, AI-generated content, and audience engagement—making reach unpredictable and short-lived.

For these reasons, the **GMP Do The Loop Program** continues to be a valuable and cost-effective advertising opportunity for your business or organization. GMP spends all its time thinking about how we can make our town a better place to live work and play.